

Zollikerberg (Zürich), April 2010

Tested by professionals

NEW: Ultrasun high 30^{SPF} sports clear spray formula
Further information

The success story of the Swiss company Ultrasun, which specialises in sunscreen products, began in 1992. Since then, thanks to ongoing scientific innovations, Ultrasun constantly offers new sunscreen protection for a gentle tan without over-exposure to the sun. The range of goods includes products for children, women, men and sportspeople.

Ultrasun high 30^{SPF} sports clear spray formula was specially developed for men and women who practise sport and like to be active outside. The unique formula is particularly waterproof and sweat-resistant and yet so pleasantly refreshing that above all sportspeople enjoy its simplicity of use. The pleasant spray can be opened with one hand and can be used even with the nozzle facing downwards. The smooth, non-greasy texture of **Ultrasun high 30^{SPF} sports clear spray formula** can be applied easily and penetrates the skin immediately. As it contains no fat, emulsifiers, fragrances, colouring agents or preservatives, it is also suitable for people with sun allergies.

Invisible yet highly effective

A technological masterstroke: the spray formula of **Ultrasun high 30^{SPF} sports clear spray formula** quickly penetrates the skin and is completely invisible. It dries in an instant, leaving no marks, which is a particular advantage for sports use. The non-greasy, transparent formula can easily be spread, penetrates the skin immediately. It can also be applied to skin that is moist (from water or sweating) and still resists sand and rubbing.

Reliable protection against UVA and UVB rays

Whereas 20 years ago UVA rays were still considered harmless and it was thought that they alone produced a healthy tan, we now know they can cause skin damage. Back then, only UVB rays were thought to be responsible for sunburn and skin ageing. Today we know better.



At the beginning of 2009, EU-wide sun protection factor levels were agreed on: low (SPF 6-10), medium (SPF 15-25), high (SPF 30-50) and very high (SPF 50+). Since then, Ultrasun meets the highest standards for these guidelines. **Ultrasun high 30^{SPF} sports clear spray formula** provides effective additional protection against the various levels of solar radiation using special broadband filters. It thus offers full protection with little stress for the skin, thanks to a balanced combination of protection filters.

Ultrasun high 30^{SPF} sports clear spray formula contains vitamin E, which is highly effective. This provides an extremely pleasant side effect: immediately after applying Ultrasun high 30^{SPF} sports clear spray formula your skin feels pleasantly permeated and refreshed.

A few tips for enjoying the sun with no worries

You should apply sunscreen abundantly and evenly to your face and body at least 15-30 minutes before going out in the sun. Applying once is usually enough. But if you have been in the sun for a long time, take part in sweaty activity or swim, you should put more sunscreen on.

Make sure that you also apply sunscreen to particularly sensitive areas of your body, such as the middle of your back, your ears, bald spots on your head, and the back of your foot.

Follow a few golden rules: do not sunbathe between 11 am and 3 pm, and do not expose babies and small children to direct sunlight.

There is an easy way to determine how strong the sun is:

Look at your shadow. If it is smaller than you, be careful: UV rays are too strong for you to be out in the sun without protection. If, however, your shadow is twice as long as you, there is much less danger from UV rays. And remember this: most dangerous UV rays penetrate through even the clouds, mist and fog.

For even more effective protection from the sun, think about wearing sunglasses and a hat as well as applying high SPF sunscreen. It is also extremely important to drink a lot of water.

After sunbathing, do not forget to apply aftersun lotion. **Ultrasun after sun** is lightly fragranced, moisturises, cools and calms the skin, and offers the best care as well as a permanent tan.

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